

Union Territory of Jammu and Kashmir  
Office of the Relief & Rehabilitation Commissioner (M) J&K  
Phone No: 0191-2586218 (Jammu), 0194-2468116 (Srinagar)  
(Email id: [relief-comm@jk.gov.in](mailto:relief-comm@jk.gov.in))

CIRCULAR No: 02-RRCM of 2023  
DATED: 26.09.2023

**Subject: Swachhata Pakhwada-Swachhata Hi Seva (SHS)2023.**

Following are the activities outlined for celebration of Swachhata Pakhwada-Swachhata Hi Seva (SHS) 2023 to be conducted by Relief Organization in collaboration with other Line Departments.

S.No.	Date	Activity	Nodal Officer
1	27.09.2023	Issuance of calander of activities of the department	Sh. D.S Bhau, JKAS, DC Relief Mob. No. 9419138036
2	28.09.2023	Sensitization of Camp inmates	Camp Commandant Jagti & Nagrota
			Dr. Syed Namaz Tabasum Shah Mob. No. 9419708948
			Camp Commandant Purkhoo
			Sh. Amit Verma, Mob. No. 7006471633
			Camp Commandant Muthi
			Dr. Rahul Sharma, JKAS, Mob. No. 9596615717
			I/c Migrant Camp Sheikhpora (Budgam)
			Sh. Rohit Bagati, Mob. No. 7006380611
			I/c Migrant Camp Vessu(Kulgam) and Mattan (Anantnag)
			Sh. Vinod Tikcoo Mob. No. 7006326045
			I/c Migrant Camp Hawal (Pulwama)
			Sh. Shiven Hakhoo, Mob. No. 9596961927
			I/c Migrant Camp Veerwan (Baramulla) & Natnussa (Kupwara)
			Sh. Sahil Thusoo, Mob. No. 7006071779
			I/c Migrant Camp Wandhama (Ganderbal)
			Sh. Mirnal Koul, Mob. No. 7006653570

Finalization of activities with the Line Department (For Jammu Division)

Date	Line Department	Nodal Officer
30.09.2023	Jammu Municipal Corporation	Sh. D.S Bhau, JKAS, DC Relief Mobile No. 9419138306
	Department of Rural Development & Panchayati Raj	Mr. Reetika Arora, JKAS, ACR Mob. No. 9149577032
	Sanitation Agencies	Ms. Shiwani Bhan, JKAS, CAO Relief Mob. No.9797317996
	Youth Services & Sports	Mohd. Farooq Malik, ACR Relief Mob. No. 9419220439

	Information Department	MS. Mehak Gupta, JKAS, AO Relief, Mob. No. 9419242024
	School Education Department	Sh. Bansi Lal Raina, AD (P&S) Relief Mob No. 9797430085
	Lead Bank Manager	Sh. Gourav Sharma, Mob. No. 9419129449

Finalization of activities with Line Department (For Kashmir Division)

Date	Line Department	Nodal Officer
30.09.2023	Srinagar Municipal Corporation Department of Rural Development & Panchayati Raj School Education Department	Dr. Riaz Ahmed, JKAS, ACR Mob. No. 9419199062
	Sanitation Agencies Youth Services & Sports Information Department Lead Bank Manager	Sh. Latafat Shawl Qadir, Teshildar Srinagar Relief Mob. No. 9419927371

Sites where activities (Swachhata Hi Seva) will be conducted on 01.10.2023:

S.No	Location	Area	Nodal Officer	Line Department	Visiting Officer
1	Jagti Camp	Rural	Dr Syed Namaz Tabasum Shah, JKAS Camp Commandant (Mob. No. 9419708948	RDD&PR, Youth Service Sports, education, Information and Lead Bank	Sh. D.S. Bhau, JKAS DCR, Mob. No. 9419138036
2	Nagrota Camp	Rural	Sh. Aqeel Ahmed, Zonal Officer Mob.No. 9858648280	RDD&PR, Youth Service Sports, education, Information and Lead Bank	Sh. Bansi Lal Raina, AD (P&S) Mob No. 9797430085
3	Muthi Camp	Urban	Dr. Rahul Sharma, JKAS, Camp Commandant Mob. No. 9596615717.	JMC Municipality, Youth Service Sports, Education, Information and Lead Bank	Ms. Reetika Arora, JKAS, ACR Mob. No. 9149577032
4	Purkhoo Camp	Rural	Sh. Amit Verma, Camp Commandant, Mob. No. 7006471633	RDD&PR, Youth Service Sports, education, Information and Lead Bank	Ms. Shiwani Bhan, JKAS, CAO Mob. No.9797317996
5	Sheikhpora Camp Budgam	Rural	Sh. Rohit Bagati, Mob. No. 7006380611	RDD&PR Youth Service Sports, education, Information and Lead Bank	Dr. Riaz Ahmed, JKAS Mob. No. 9419199062
6	Vessu (Qazigund)	Rural	Sh. Vinod Tickoo, Mob. No. 7006326045	RDD&PR, Youth Service Sports, Education, Information	Sh Latafat Shawl Qadir, Tehsidlar Mob. No. 9419927371
7	Martand(Mattan) Anantnag	Rural		Municipality Mattan, District Administration	Nodal Officer of the Migrant District

8	Migrant Camp Veerwan Baramulla	Rural	Sh. Sahil Thusoo, Mob. No. 7006071779	RDD&PR, District Administration	Nodal Officer Migrant of the District
9	Migrant Camp Natnusa Kupwara	Rural		RDD&PR, District Administration	Nodal Officer Migrant of the District
11	Migrant Camp Wandhama (Ganderbal )	Rural	Sh. Mirnal Koul, Mob. No. 7006653570	RDD&PR, District Administration	Nodal Officer Migrant of the District
13	Migrant Camp Hawal (Pulwama)	Rural	Sh. Shiven Hakhoo, Mob. No. 9596961927	RDD&PR, District Administration	Nodal Officer Migrant of the District

The following Activities are to be conducted from 9:45 am to 11:30 am.

S.No.	Time	Activity
1	9:45 am	Assembly at sites
2	9:50 am	Distribution of cleanliness tools, Bags, Bins, Disposable Gloves among the participants
3	10:00 am	Start of cleanliness in all camps
4	10:40 am	Collection of garbage in Disposable bags and Bins
5	10:50 am	Fumigation
6	10:55 am	Swachhata Pledge
7	10:57 am	National Anthem
8	11:00 am	Address by Visiting Officer
9	11:05 am	Any activity scheduled by District Administration and Line Departments
10	11:30 am	Sharing of photographs & videos on <a href="mailto:relief-comm@jk.gov.in">relief-comm@jk.gov.in</a> by the Visiting Officer and on Whatsapp Mob. No. 9419173334

For ensuring that all the activities across all the sites are conduct smoothly the following officers/officials are assigned as under

S.No.	Name of Officer/Official	Liaise with the Line Departments
1	D.S. Bhau, JKAS, DCR at Jammu	Liaison with Line Departments (Viz Jammu Municipal Corporation, RDD&PR, Urban Local Bodies, Information Department, School Education Department, Youth Services & Sports, Lead Bank
2	Dr. Riaz Ahmed, JKAS, ACR at Kashmir	Liaison with Line Departments (Viz Srinagar Municipal Corporation, RDD&PR, Urban Local Bodies, Information Department, School Education Department, Youth Services & Sports, Lead Bank
3	Ms. Shiwani Bhan, JKAS CAO	To ensure availability of brooms, cutters, disposable bags, disposable gloves & light refreshment, banners at each site in collaboration line departments, RDD&PR, Municipalities and Local Bodies.
4	Ms. Mehak Gupta, JKAS AO	For wide publicity of calender of activities and events on print, electronic and social media
5	Sh. Sanjay Hangloo, Asstt Programmer	To ensure that calender, sites and events are entered in the portal " Swachata Hi Sewa" on website ( <a href="https://swachhatahiseva.com/">https://swachhatahiseva.com/</a> ) and on social media handles. Also to upload atleast 05 Photographs and 01 small video of activities of each site on portal.

All Nodal officers and visiting officers to record & share pre-activity and Post activity, photographs, videos, on whatsapp No. Mob. No. 9419173334 and mail id : [relief-comm@jk.gov.in](mailto:relief-comm@jk.gov.in).

Ensure participation of camp inmates and prominent persons and line departments. Also on this occasion make people aware about Special Summary Revision.

All those residing in migrant camps at Jammu and Kashmir are requested to participate in Swachhata Pakhwada-Swachhata Hi Seva (SHS)-2023. so that we achieve the dream of a Swachh Bharat.

Zonal Officers /Camp Commandants and officers at the Head Office and Srinagar Office shall conduct the Swachhata Campaign in their respective offices also.

The activities shall be closely monitored by Relief & Rehabilitation Commissioner(M) J&K.

(K.K Sidha) JKAS  
Relief & Rehabilitation Commissioner (M)  
J&K.

No: RRCM/Estt/2023-24/762-71

Dated: 26.09.2023

Copy for information to the:

1. Divisional Commissioner Kashmir/Jammu with the request that District Administration and Line Departments may please be requested accordingly for facilitating the celebration of Swachhata Pakhwada-Swachhata Hi Seva in migrant camps.
2. Commissioner Secretary to Government, Rural Development Department and Panchayati Raj, Civil Secretariat, J&K with the request that Director RDD&PR Jammu/Kashmir and Director Rural Sanitation J&K may please be directed for facilitating celebration of Swachhata Pakhwada-Swachhata Hi Seva.
3. Secretary to Government, DMRR&R, Civil Secretariat, J&K.
4. Commissioner JMC/SMC requested for conduct of sanitation drive, fumigation and disposal of waste collected on 01.10.2023 and also to provide Brooms, Garbage Bins, Disposable Gloves, lime and disinfected for celebration of SHS.
5. Deputy Commissioner(s) Jammu/Budgam/Anantnag/Ganderbal/Kulgam/Kupwara/ Baramulla/Pulwama/ with the request for instructing the Line Departments for all facilitation and collaboration and also deputing the Nodal Officers of the Districts as Presiding officers in Migrant/ Transit Camps on 01.10.2023 for celebration of Swachhata Pakhwada-Swachhata Hi Seva-2023.
6. Director Rural Sanitation J&K with the request for conduct of SHS in migrant camps in Rural Areas and also for providing Brooms, Garbage Bins, Disposable Gloves, lime and disinfected for celebration of SHS and BDOs be instructed accordingly.
7. Director Youth Services and sports J&K with the request for conducting activities in Migrant Camps at the sites identified.
8. Director Rural Development & Panchayati Raj Jammu/Kashmir with the request for directing the BDOs to provide all facilitation.
9. Director Information Department, J&K with the request that the Circular may be published in the leading dailies of the UT of J&K and the activities scheduled at the sites as mentioned above may please be given wider coverage on the scheduled dates.
10. All Nodal Officers for compliance and necessary action.